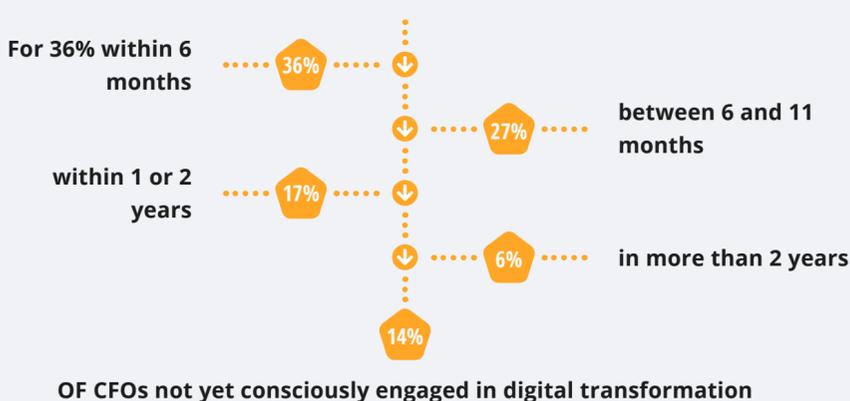


The CFO and digital transformation

i Digital transformation is one of the most discussed topics within organisations, whether during meetings or in corridors. And that's not for nothing. To appeal to both current and future customers, organisations must be digitally accessible, and this is something the CFO and finance department play an important role in. With access to the right data, finance professionals can help with the development of new digital products and services, making and predicting customer decisions and supporting forecasting and budgeting, for example. But how far have CFOs got in their digital transformation journey? Onguard conducted research to discover how UK CFOs' view digital transformation.

84% of CFOs think digital transformation is 'important' or 'extremely important'.

Is digital transformation on the agenda for CFOs?



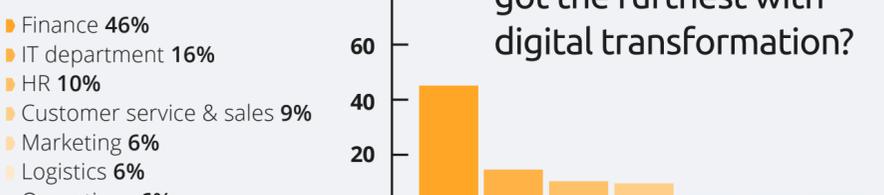
Why are CFOs undertaking digital transformation?



What is the biggest challenge for a successful digital transformation, according to the CFO?



According to the CFO, which department has got the furthest with digital transformation?

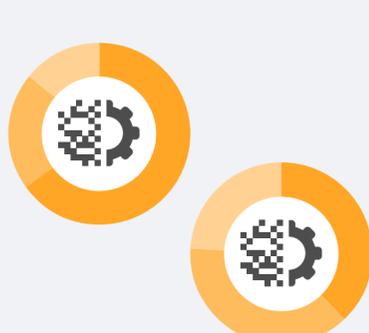


Will digital transformation result in fewer jobs in the financial sector?

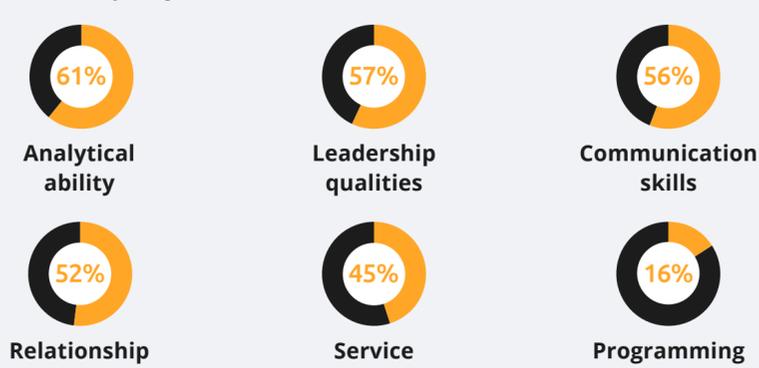
- 65% think it will
- 21% think it won't
- 14% don't know

And what about their own job in the coming decade?

- 38% expect their job to disappear in ten years
- 38% expect their current job will still exist
- 24% have no opinion



What skills does the CFO expect finance employees to need in the short term?



About Visma | Onguard

The continued evolution of automation, digital transformation and customer experience are keys to a business' success. Visma | Onguard has been supporting its customers for over 25 years with advanced solutions within the order-to-cash chain. Our solutions are focused on connecting data to a single centralised platform and linking internal and external systems and services. To do this, we use intelligent and intuitive automation to deliver valuable insights. This creates an optimal connection between all processes in the order-to-cash chain. At the same time, this ensures improved and personalised communication resulting in stronger and long-term customer relationships and tangible results in order-to-cash and credit management.

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